CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

SRH Media, Inc PO Box 367 Spencerville, MD 20868

	Contract / Rev	<u>/ision</u>	\neg	Alt Order #	
	1795602	1		08762448	
Product					
BROOKS FOR SENATE					
Contract Dates	Estimate #				
08/09/17 - 08/15/17	471				
Advertiser			Ori	iginal Date /	Revision
POL/Brooks, Mo/R/Senat	or/AL		0	8/09/17	/ 08/09/17
<u> </u>	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ins	HRP-Washingto
	Special Handl	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
		86			266
	Agency Ref			Advertiser	Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn Type	Spots	Amount
N 1 WSFA 08/11/17 08/11/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	1	\$275.00
Start Date	<u>Rate</u>				
Week: 08/07/17 08/13/171 1	\$275.00				
N 2 WSFA 08/11/17 08/11/17 NBC Today Show 3	10-11am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/171 1	\$50.00				
N 3 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/07/17 08/13/171 1	\$30.00				60.00
N 4 WSFA 08/11/17 08/11/17 ALABAMA LIVE @ 1130AM		:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	<u>Rate</u> \$30.00				
***************************************	Start/End Time	Weekdays Length	Rate Type		
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 ALABAMA LIVE @ 1130AM		F :30	*\$30.00 NM	1	
Credited	1 1130A-121			1	
N 5 WSFA 08/11/17 08/11/17 NET Days of Our Lives	1230-130p	:30	NM	1 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.00		l	
Week: 08/07/17 08/13/171 1	\$150.00			j	
N 6 WSFA 08/11/17 08/11/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 08/07/17 08/13/171 1	\$100.00				
N 7 WSFA 08/11/17 08/11/17 INSIDER, THE	130-2p	:30	, NW	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			l	
Week: 08/07/17 08/13/171 1	\$30.00	186 statement transfer	Date Tune		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type \$30.00 NM		
1 WSFA 08/07/17-08/13/17 INSIDER, THE	130-2p	.30	\$00.00		
Credited	0.000-	:30	NM	1	\$60.00
N 8 WSFA 08/11/17 08/11/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	.50	TAIVI	'	Ψ00.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	\$60.00		•	1	
770011.70	330-4p	:30	NM	1 1	\$60.00
N 9 WSFA 08/11/17 08/11/17 JUDGE JUDY 1ST RUN	330 -4 p	.00		•	+

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if head withing the purpose is the contract of the purpose and to participate the purpose and the purpose and



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Contract / Revision Alt Order # 08762448 1795602 / Estimate # Contract Dates Product

BROOKS FOR SENATE 471 08/09/17 - 08/15/17

<u>Advertiser</u> Original Date / Revision 08/09/17 / 08/09/17 POL/Brooks, Mo/R/Senate

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time		Rate Rtn TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$60.00	•			
N 10 WSFA 08/13/17 08/13/17 NBC Early Today Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 11 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 4-430P Rate \$60.00	:30	NM	1	\$60.00
N 13 WSFA 08/11/17 08/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30 •	NM	1	\$75.00
N 14 WSFA 08/11/17 08/11/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 15 WSFA 08/11/17 08/11/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 16 WSFA 08/11/17 08/11/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 17 WSFA 08/11/17 08/11/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 18 WSFA 08/11/17 08/11/17 Today In Alabama <u>Start Date</u> End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 19 WSFA 08/11/17 08/11/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	17630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 20 WSFA 08/11/17 08/11/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 21 WSFA 08/11/17 08/11/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 22 WSFA 08/14/17 08/14/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week; 08/14/17 08/20/17 1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 23 WSFA 08/14/17 08/14/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 24 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 25 WSFA 08/14/17 08/14/17 ALABAMA LIVE @ 1130AN Start Date		:30	NM	1	\$30.00
N 26 WSFA 08/14/17 08/14/17 NET Days of Our Lives	1230-130p	:30	NM	1	\$150.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Contract / Revision Alt Order # 08762448 1795602 Estimate # **Contract Dates** Product

BROOKS FOR SENATE 471 08/09/17 - 08/15/17

Original Date / Revision <u>Advertiser</u> 08/09/17 / 08/09/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Rtn TypeSpots	; <i>F</i>	Amount
Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	<u>Rate</u> \$150.00				
N 27 WSFA 08/14/17 08/14/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 28 WSFA 08/14/17 08/14/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 29 WSFA 08/14/17 08/14/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 30 WSFA 08/14/17 08/14/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 31 WSFA 08/14/17 08/14/17 NBC Early Today Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM	1	\$3.00
N 32 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 33 WSFA 08/14/17 08/14/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 34 WSFA 08/14/17 08/14/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 35 WSFA 08/14/17 08/14/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	5-530a <u>Rate</u> \$85.00	:30 •	NM	1	\$85.00
N 36 WSFA 08/14/17 08/14/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 37 WSFA 08/14/17 08/14/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 38 WSFA 08/14/17 08/14/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 08/14/17 08/20/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 39 WSFA 08/14/17 08/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 40 WSFA 08/14/17 08/14/17 ENTERTAINMENT TONIGI	H1630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 41 WSFA 08/14/17 08/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM	0	\$0.00

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Contract / Revision Alt Order # 08762448 1795602 **Contract Dates** Estimate # **Product** BROOKS FOR SENATE 471 08/09/17 - 08/15/17

Original Date / Revision <u>Advertiser</u> / 08/09/17 08/09/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 08/14/17-08/20/17 NBC Today Show Credited	Rate Start/End Time 7-9am	Weekdays Length M::30	<u>Rate</u> \$115.00	Type NM	
N 42 WSFA 08/14/17 08/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/14/17 08/20/17 1 1	9-10am <u>Rate</u> \$50.00	:30	•	NM 1	\$50.00
N 43 WSFA 08/12/17 08/12/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30		NM 1	\$175.00
N 44 WSFA 08/12/17 08/12/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	Sa 6-7pm <u>Rate</u> \$80.00	:30	•	NM 1	\$80.00
N 45 WSFA 08/12/17 08/12/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171- 1	6-8am <u>Rate</u> \$45.00	:30		NM 1	\$45.00
N 46 WSFA 08/13/17 08/13/17 WSFA 12 News at Ten - Su	n 10-1030pm <u>Rate</u> \$300.00	:30		NM 1	\$300.00
N 47 WSFA 08/13/17 08/13/17 WSFA 12 NEWS @ 1030P Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	S1030-11P <u>Rate</u> \$150.00	:30	•	NM 1	\$150.00
N 48 WSFA 08/13/17 08/13/17 WSFA 12 News at Five-Sur	Su 5-530p <u>Rate</u> \$90.00	:30		NM 1	\$90.00
N 49 WSFA 08/13/17 08/13/17 NET NBC Sunday Today Start Date	nc7-8a <u>Rate</u> \$45.00	:30		NM 1	\$45.00
N 50 WSFA 08/13/17 08/13/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week; 08/07/17 08/13/171 1	8-9a <u>Rate</u> \$45.00	:30	•	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 NET NBC Meet The Press Credited	Start/End Time 8-9a	Weekdays Length :30	<u>Rate</u> \$45.00	Type NM	
N 51 WSFA 08/13/17 08/13/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	9-930a <u>Rate</u> \$20.00	:30	4	NM 1	\$20.00
N 52 WSFA 08/10/17 08/10/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	Rate	:30		NM 1	\$275.00
N 53 WSFA 08/10/17 08/10/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30		NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 08/07/17-08/13/17 NBC Today Show 3 Credited	Start/End Time 10-11am	Weekdays Length :30	<u>Rate</u> .\$50.00	Type NM	
N 54 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week	11-1130Am <u>Rate</u>	:30		NM 1	\$30.00

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Alt Order # Contract / Revision 08762448 1795602 Estimate # Contract Dates Product BROOKS FOR SENATE 471 08/09/17 - 08/15/17

Original Date / Revision <u>Advertiser</u> / 08/09/17 08/09/17 POL/Brooks, Mo/R/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	<u>Rate</u> \$30.00				
N 55 WSFA 08/10/17 08/10/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week	1130A-12P Rate	:30	NM	1	\$30.00
Week: 08/07/17 08/13/171 1	\$30.00				
N 56 WSFA 08/10/17 08/10/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	1230-130p <u>Rate</u> \$150.00	:30	·	1	\$150.00
N 57 WSFA 08/10/17 08/10/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 58 WSFA 08/10/17 08/10/17 INSIDER, THE Start Date	130-2p <u>Rate</u>	. :30	NM	0	\$0.00
Week: 08/07/17 08/13/171 1 <u>Spot Ch Date Range Description</u> 1 WSFA 08/07/17-08/13/17 INSIDER, THE Credited	\$30.00 Start/End Time 130-2p	Weekdays Length	• <u>Rate</u> <u>Type</u> \$30.00 NM		
N 59 WSFA 08/10/17 08/10/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 60 WSFA 08/10/17 08/10/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 61 WSFA 08/10/17 08/10/17 NBC Early Today Start Date End Date Weekdays Spots/Week	4XM-430XM Rate	:30	NM	1	\$3.00
Week: 08/07/17 08/13/17 1 1 N 62 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	\$3.00 M-F 4-430P Rate \$60.00	:30	NM	1	\$60.00
Week: 08/07/17 08/13/17 1 1 N 63 WSFA 08/10/17 08/10/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	430-5a Rate \$5.00	:30	, NM	1	\$5.00
N 64 WSFA 08/10/17 08/10/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 65 WSFA 08/10/17 08/10/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 66 WSFA 08/10/17 08/10/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm <u>Rate</u> \$185.00	:30	• NM	1	\$185.00
N 67 WSFA 08/10/17 08/10/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate \$100.00	:30	NM	1	\$100.00
N 68 WSFA 08/10/17 08/10/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	1	\$350.00
Week: 08/07/17 08/13/171 1 N 69 WSFA 08/10/17 08/10/17 Today In Alabama	\$350.00 6a-7a	:30	NM	1	\$175.00

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Alt Order # Contract / Revision 08762448 1795602 / Estimate # Product •

Original Date / Revision <u>Advertiser</u> 08/09/17 / 08/09/17 POL/Brooks, Mo/R/Senate

BROOKS FOR SENATE 471

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpot	s	Amount
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$175.00				
N 70 WSFA 08/10/17 08/10/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1		:30	NM	1	\$215.00
N 71 WSFA 08/10/17 08/10/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 72 WSFA 08/10/17 08/10/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 73 WSFA 08/09/17 08/09/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 74 WSFA 08/09/17 08/09/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 75 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 76 WSFA 08/09/17 08/09/17 ALABAMA LIVE @ 1130AN Start Date	1 1130A-12P <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 77 WSFA 08/09/17 08/09/17 NET Days of Our Lives Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	1230-130p <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 78 WSFA 08/09/17 08/09/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 79 WSFA 08/09/17 08/09/17 INSIDER, THE Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	130-2p <u>Rate</u> \$30.00	:30	NM	1	\$30.00
N 80 WSFA 08/09/17 08/09/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 81 WSFA 08/09/17 08/09/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	330-4p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 82 WSFA 08/09/17 08/09/17 NBC Early Today <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	4XM-430XM <u>Rate</u> \$3.00	:30	NM ,	1	\$3.00
N 83 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 84 WSFA 08/09/17 08/09/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 85 WSFA 08/09/17 08/09/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00

Contract Dates

08/09/17 - 08/15/17

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

	Contract / Revision 1795602 /	٠ ا	Alt Order # 08762448
	Product BROOKS FOR SE	- 1	Estimate # 471
Advertiser POL/Brooks Mo/R/Sepat			nal Date / Revision 09/17 / 08/09/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSp	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/17 1 1	<u>Rate</u> \$75.00				
N 86 WSFA 08/09/17 08/09/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 87 WSFA 08/09/17 08/09/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 88 WSFA 08/09/17 08/09/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	528am-6am <u>Rate</u> \$100.00	:30 •	ММ	1	\$100.00
N 89 WSFA 08/09/17 08/09/17 WSFA 12 News at Six - MF Start Date	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N 90 WSFA 08/09/17 08/09/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	6a-7a <u>Rate</u> \$175.00	:30	ИМ	1	\$175.00
N 91 WSFA 08/09/17 08/09/17 ENTERTAINMENT TONIGH Start Date	11630-7p <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 92 WSFA 08/09/17 08/09/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 08/07/17 08/13/171 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 93 WSFA 08/09/17 08/09/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/171 1	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 94 WSFA 08/11/17 08/11/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/07/17 08/13/17F 1	430-5a <u>Rate</u> \$5.00	:30	NM	1	\$5.00
N 95 WSFA 08/10/17 08/10/17 RI Falcon Pre-Season Gam	e 6-9p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
		Totals 0.00		88	\$9,762.00

POL/Brooks, Mo/R/Senate

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amoun
07/31/17 -08/14/17	88	\$9,762.00	(\$1,464.30)	\$8,297.70
Totals	88	\$9,762.00	(\$1,464.30)	\$8,297.70

Signature: D	Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

AGENCY REP: TEL# 703-528-9387

HEADLINE# 8762448 TRF# 1795602 MOD# 0: APPROVED REV #0 \$\$\$

REP \$\$\$

*** WSFA-TV *** AUG9/17 11. FAX# 703-516-9680 FROM STATION **CHANGES** RISK !!! REPORT CREDIT HARRIS CREDIT ADVISORY: ORDER WORKSHEET

ADV #	ADV. NAME	ADV. NAME POLI/M BROOKS/R/SEN/	OKS/R/SEN/AL		REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME	SRH MEDIA, INC.	INC.		BUYER NAME	BUYER NAME STEVE HAZLETON	LETON
		PO BOX 367	And the second s		SALES PRSN	PRSN WA- RYAN	RYAN EDDINS (H)
		SPENCERVILL	SPENCERVILLE, MD 20868				
ORDER #		CONTRACT	CONTRACT # 8762448		CLASS: NATL.	LOCAL	L REGIONAL
PRDCT BROOKS I	BROOKS FOR SENATE	EST#471	EST#471 COMMENTS: (LINE	(LINE, ORDER, INVOICE)	OICE)		
FLIGHT DATES AL	DATES AUG9/17 AUG15/17 WK-1	5/17 WK-1					
CITY TAX	STATE TAX	XAY	CO-OP BIL	CO-OP BILLING NEEDED			DATE_AUG9/17 11.56

STA:

**** **** THIS IS A CASH IN ADVANCE SCHEDULE U CON

\$30.00 \$1115.00 \$45.00 \$50.00 \$30.00 CHANGES. 308 308 308 308 308 308 308 AUG10 AUG10 AUG14 AUG13 AUG10 AUG11 AUG11 SUN/800A-900A THU/1000A-1100A MISSED: FRI/1130A-1200N FRI/130P-200P THU/130P-200P OFFER:THU/600P-900P MON/700A-900A BROOKS FOR SENATE NO BUYS TO PRINT STATION MAKEGOOD OFFERS: BUY#41 BUY#50 BUY#53 BUY#58 BUY#4 BUY#7 UNRESL Z

\$9,762.00 TOTAL CONTRACT TOTAL CMT: CONFIRM ASAP! THANKS, \$9,762.00

TO OVERSOLD AND PROGRAM

DOE

SPOTS ARE NA

CMT: URGENT!

PLS ADVISE PLEASE

(AUG9/17)

AUG/17

% WIYC 0% WBMM % CABL WCOV 8% 28% WAKA EAKA % % O 0 WNCF WSFA 56% \$17,432 MARKET TOTALS

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

RISK !!! REPORT CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

1795602 \$\$\$

REP HEADLINE# 8762448 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

*** WSFA-TV **

**CHANGES* FROM REP

703-516-9680

FAX#

SALESMAN HAZLETON OFF.# STEVE NAME BUYER REP.# POLI/M BROOKS/R/SEN/AL UZH U SRH MEDIA, NAME NAME ADV. AGY. # ADV

REGIONAL EDDINS LOCAL RYAN WA NATE. PRSN CLASS: SALES INVOICE) ORDER, (LINE, 20868 COMMENTS: 8762448 Ω SPENCERVILLE # CONTRACT 367 EST#471 PO BOX SENATE FOR BROOKS # ORDER PRDCT AGY

AUG9/17 DATE BILLING NEEDED CO-OF WK-1 AUG15/17 TAX STATE AUG9/17 FLIGHT DATES TAX CITY

12.12

1

RYAN FOR M1 OKD AS LINE 94 TTL SAME, \$9,762 PLS CONFM THANKS JASMINE REVISED ORDER REP:

CASH IN ADVANCE SCHEDULE 4 H S THIS S CON

STA:

BROOKS FOR SENATE

:LINE#:REP :CD:	:CD:	TIME PERIOD	••	LG	LGTH	: SEC	 U	RATE	••	START		END	:SPTS:	WEEK		DAYS	: TOTL:
· # E Z F T ·	***		••				••		••	DATE	••	DATE	: /WK: INVT	LNNT	••		:SPTS:
-																	

.. ..|

NE#:REP :CD: T	TIME PERIOD	: LGTH :	SEC:	RATE	: START : DATE	: END		PTS: WEEK : /WK: INVT :	DAYS	:TOTL:
AGENCY AI	AGENCY ADVERTISER CODE = 86 AGENCY PRODUCT CODE = 266)DE = 86 = 266	7	AGENCY EST# ==	= 471					
4 8 113(1130A-1200N	30		\$30.00	8/11	8/11	0	FRI		0
· PROGRAM : A. CON COM1: A.	ALABAMA LIVE . ALABAMA LIVE	•	•							
94 A 600)	600P-900P	30		\$300.00	8/10	8/10	-H	тно /		Н
, , , , , , , , , , , , , , , , , , ,	NOSKER HEED SMOOTEKE	2002								

OVERSOLD AND PROGRAM CHANGES. SPOT/WK SPOT/WK SPOT/WK SPOT/WK FOR 1 SPOT/WK FOR 1 SPOT/WK LINE-41 FOR 1 S LINE-50 FOR 1 S LINE-53 FOR 1 S LINE-58 FOR 1 S LINE-4 LINE-7 0 DUE Z Z Z Z Z O O O O CONFIRM ASAP! THANKS, MAKE-GOOD FOR AUG11 ON SPOTS ARE NA FOR AUG14 C FOR AUG13 C FOR AUG10 C FOR AUG11 PRE-SEASON MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD MAKE-GOOD FALCONS URGENT! PROGRAM :
ORD COM1:
ORD COM2:
THIS IS A THIS THIS THIS

PLEASE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET REP HEADLINE# 8762448 TRF# 1795602 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

AUG9/17 12.12 *** WSFA-TV *** FAX# 703-516-9680 RISK !!! REPORT FROM REP FROM REP CREDIT

: TOTL:	0		0		0		0		0	. 00 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
DAYS :										(AUG9/17) PLS ADVISE ASE L \$9,762
DA	FRI		MOM		SUN		THU		тно	(AU) PLS PLEASE TOTAL SPOTS
WEEK :	\	`				•				\$30.00 \$115.00 \$115.00 \$45.00 \$30.00 \$300.00 \$300.00 \$300.00
SPTS: : /WK:	0		0	3	0		°,		•	308 308 308 308 308 308 308 308 308 308
END DATE	8/11		8/14		8/13		8/10		8/10	AND PROC
: START : DATE	8/11		8/14		8/13		8/10		8/10	AUG11 AUG11 AUG14 AUG10 AUG10 TO OVERSOLD
RATE	30.00		1115.00		\$45.00		\$50.00		\$30.00	ARE NA DUE HANKS,
LGTH : SEC :	\$ 08		30		30		30		30	0A-1200 P-200P A-900A A-900A 0A-1100 P-900P B-900P ASAP:
PERIOD : LG	0 P	INSIDER INSIDER	00A	SHOW	900A	THE PRESS THE PRESS	100A	SHOW HOUR 4	10 P	INSIDER INSIDER AS: MISSED:FRI/1113 FRI/130 MON/700 SUN/800 THU/130 CMT:URGENT! CMT:CONFIRM
:CD: TIME : :	7 s 130P-20	PROGRAM: THE I CON COM1: THE I	1 s 700A-90	PROGRAM : TODAY CON COM1: TODAY	0 8 800A-90	SRAM : MEET COM1: MEET	3 s 1000A-1100A	PROGRAM : TODAY CON COM1: TODAY	8 s 130P-20	THE OFFEE V#44 V#74 V#53 V#53 V#53
:LINE#:REP : :LINE#	•	PR(4 7	PROC	5 (PROC	Ŋ	PROC	33	PROGRAM: CON COM1: STATION MAKEGOOD M1 OK'D BU B

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

Z-COMMENTS *-MULTIPLE N-PROGRAM NAME M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

WIYC 08

%

WBMM

%

CABL

% &

WCOV

28 0%

WAKA EAKA

WNCF 8% ESFA 0%

56%

WSFA

\$17,432

MARKET TOTALS

AGENCY TEL# 703-528-9387 REP:

\$ \$ \$

#1

0: APPROVED REV

MOD#

HEADLINE# 8762448

STATION FROM FAX# RISK !!! REPORT CREDIT HARRIS CREDIT ADVISORY: ORDER WORKSHEET TRF# 1795602

* m * m

*** WSFA-TV

703-516-9680

.23 N # SALESMAN AUG9/17 REGIONAL (H) EDDINS DATE HAZLETON LOCAL RYAN OFF.# STEVE WA-NATL PRSN NAME CLASS: BUYER SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, 20868 BROOKS/R/SEN/AL CO-OP COMMENTS: 8762448 Ω HZC SPENCERVILLE, # CONTRACT 367 WK-1 SRH MEDIA, EST#471 POLI/M BOX AUG15/17 PO TAX NAME NAME STATE SENATE AUG9/17 ADV. AGY. FOR BROOKS FLIGHT DATES TAX # ORDER PRDCT # CITY AGY ADV

94 \$9,762 M1 OKD AS LINE REVISED ORDER TTL SAME, PLS CONFM REP:

STA:

SCHEDULE ADVANCE Z CASH ď H S THIS **** S CON

RYAN

FOR

THANKS JASMINE

SENATE BROOKS FOR

CONTRACT SCHEDULED FOR GENERATION APPROVED BEEN HAVE OF THIS ORDER STATION MAKEGOOD OFFERS CHANGES NOTICE:

ADVISE (AUG9/17) PLS PLEASE CHANGES. PROGRAM 308 308 308 308 308 308 308 TO OVERSOLD AND AUG14 AUG13 AUG10 AUG10 AUG10 AUG11 AUG11 DUE SPOTS ARE NA THANKS SUN/800A-900A THU/1000A-1100A MISSED: FRI/1130A-1200N CMT:URGENT! SPOTS CMT:CONFIRM ASAP! FRI/130P-200P MON/700A-900A THU/130P-200P OFFER: THU/600P-900P BUY#4 BUY#7 BUY#41 BUY#50 BUY#58 OK'D

\$9,762.00

TOTAL

CONTRACT

ω

CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET TRF# 1795602 REP HEADLINE# 8762448 \$\$\$ APPROVED REV #1 \$\$\$

AUG9/17 11.52 *** WSFA-TV *** FAX# 703-516-9680 RISK !!! REPORT FROM STATION

11.52 # SALESMAN DATE_AUG9/17 REGIONAL (H) RYAN EDDINS STEVE HAZLETON LOCAL OFF.# WA-CLASS: NATL. SALES PRSN BUYER NAME REP.# INVOICE) BILLING NEEDED ORDER, (LINE, MD 20868 POLI/M BROOKS/R/SEN/AL CO-OP COMMENTS: 8762448 HZC SPENCERVILLE, # CONTRACT SRH MEDIA, PO BOX 367 WK-1EST#471 AUG15/17 STATE TAX ADV. NAME AGY. NAME BROOKS FOR SENATE FLIGHT DATES AUG9/17 TAX # ORDER PRDCT # # CILX ADV AGY

SHARES UPDATED PLS CFM THANKS REP:

**** CASH IN ADVANCE SCHEDULE Þ SI SIHL **** CON CM

CONTRACT SCHEDULED FOR GENERATION BROOKS FOR SENATE CHANGES OF THIS ORDER HAVE BEEN APPROVED. NOTICE: \$9,762.00 93 CONTRACT TOTAL TOTAL TOTAL SPOTS